

Produced for the Patients of Dr. Thornhill and Dr. Rodgers

Winter 2008/2009

fromthedentists

Season's Greetings With thanks, too

As the year comes to a close, we would like to take this opportunity to thank all of you for your loyalty over the past



year. We speak for everyone in our practice in telling you how much we appreciate each and every one of you.

We enjoy your visits and sharing your news about family events and activities. It's important to us and to the staff that you enjoy those visits to our office too. Your oral health is our first priority and we are committed to providing a comfortable and friendly atmosphere so that you, our patients, enjoy a relaxed, positive experience.

As the busy holiday season approaches, we would like to extend sincere wishes from all of us for happy celebrations with your family.





An attractive smile makes a lasting impression!



The top offender in a major workplace survey was:

- a) Stealing someone's parking spot
- b) Office romances
- c) Bad breath

Bad breath is caused by which bacterial by-products?

- a) Volatile Organic Sulphur compounds that smell like rotten eggs
- b) Methyl Mercaptan which smells like cabbage or smelly socks
- c) Diamines with descriptive names like Cadaverine and Putrescine

You can't smell your own horrible breath because:

- a) You are too accustomed to it
- b) Humans turn off awareness of bad smells more quickly than good ones
- c) Nature wants to keep you conscious

The most effective breath freshener is:

- a) Brushing, flossing, and rinsing
- b) Breakfast to start saliva flow
- c) Breath mints



Pregnancy can be experienced as an ocean of calm ... or as shifting waves of unpredictable emotions. The same hormonal fluctuations that contribute to these mood changes can also trigger oral health problems like periodontal (gum) disease. Because research has shown that periodontal bacteria can cross the placental barrier, periodontal evaluation and monitoring is a vital part of prenatal care for both mother and baby.

Here's why...

Periodontal disease may be linked to pre-term delivery, low birth weight, and low weight for gestational age. The more advanced the periodontal disease, the greater the potential risk.

Periodontal disease may be associated with an increased risk for toxemia, a

condition characterized by an abrupt rise in blood pressure and the presence of toxins.Nearly half of women with gestational diabetes, a type of diabetes that occurs during pregnancy, also have periodontal disease.

For diabetics, periodontal disease during pregnancy may affect blood sugar control, which in turn, increases periodontal risks.

In the earliest stages, gum disease has no symptoms. So please don't wait until you experience red, swollen, or bleeding gums that could indicate infection, or until you develop a bad taste in your mouth and/or bad breath. Protect yourself with regular dental care and thorough daily brushing and flossing, because gum disease may be linked to systemic diseases at every stage of life. If you're expecting, please include us in your regular doctor visits.

Restore Your Balance



The ancient Indian practice of yoga has been credited with curing just about everything, including the common cold. But improving your oral health? Yes! Studies show a reduction in blood pressure, heart rate, and stress. That's important for oral health, because...

Stress diminishes resistance to infections including gum disease, and makes us susceptible to the discomfort of canker sores and dry mouth.

■ Jaw joints that are strained with tension due to stress can become sore and cause headaches, teeth grinding can wear and crack your teeth, and biting inside your cheeks can be a real pain.

Of course, self-medicating anxiety with tobacco, alcohol, and other substances, and letting your oral hygiene slide, can throw your oral health out of balance too. Get your balance back. Take the pressure off with yoga instead!







Create a classically proportioned, more youthful smile with gum recontouring, teeth whitening, and beautiful porcelain veneers.

Don't Chance It!

Find out how to preserve your smile!

Is your scrupulously healthful lifestyle placing you at risk for an unattractive smile? You may associate receding gums, exposed roots, and yellowed teeth with chronological ageing, but they're often the cumulative result of environmental damage. Eating and drinking a lot of healthful but acidic fresh fruit and vegetable products can demineralize and stain your tooth enamel. And overzealously brushing your teeth can damage your gums *and* thin your enamel, revealing the yellow dentin underneath.

Here are some preventive and protective cosmetic procedures that you can choose to improve your smile ... for a lifetime.

Dentist-Supervised Teeth Whitening – **Prevent damage** to your gums and tooth enamel from abrasive whitening toothpastes and remove the risk of over-the-counter whitening products. We can design and supervise a whitening program for you to **lighten** stained, discolored, or dull teeth.

Enamel-Colored Restorations – **Strengthen, brighten,** and **protect** your teeth and make your smile look healthier and more youthful with natural-looking **white fillings** and **bonding** materials, **porcelain** or **resin crowns**, or translucent, custom-designed **porcelain veneers**. **Avoid** drifting teeth and a misaligned bite with **bridges** and **implants** to replace one or more missing teeth.

You're doing it all and you're doing it all right. An active life, a healthful diet, and disciplined home care routines are the routes to excellent oral and overall health. But sometimes just a little bit of the right kind of knowledge can give you a *lot* more power.

Let dentistry help you look your best!

Can you guess which tooth is an IMPLANT

A Smart Investment

Dental implants: bank on a beautiful restoration

IMPLANT FACTS	HEALTH BENEFITS	APPEARANCE BENEFITS
 Biocompatible so bone cells grow on the implant root 	 Stops or prevents jawbone loss & drifting of adjacent teeth 	 Ensures a more youthful appearance by avoiding sunken jaws or misaligned bite
O Bacterial-resistant	 Crown of implant can't ever decay and gum-damaging plaque buildup is inhibited 	 Whiter, brighter smile and youthful, pink, healthy gums
O Minimally invasive procedure	 No adjacent teeth involved to secure a restoration 	 Immediate superior cosmetic results
 Predictably high success rate whether replacing one tooth or many 	 Ability to eat unlimited nutritious food choices 	 Maximizes options for healthy teeth and gums and overall appearance

The upper right central incisor The upper right central incisor



Ensuring your health

We hope that all our patients and their families have a fun and frivolity-filled holiday season - and that everyone greets the New Year safe and sound!

And we'd also like to give you a little advice: the new year marks the beginning of many of our patients' dental insurance year, when your fund is replenished and full, which means it's the perfect time to make certain you're completely up to date with all your oral health needs. We certainly hope you haven't postponed any regular checkups, but if you have, please contact us today so we can perform your regular examination and teeth cleaning. This would also be an ideal time to consider an in-house whitening or cosmetic procedure to greet spring and summer in style!

We look forward to seeing your smile!

officeinformation



Dr. Lori Thornhill Dr. Jacqueline Rodgers 755 Park Avenue, Suite 400 Huntington, NY 11743-3972

Office Hours

Monday 1	0:00	am	_	8:00	pm
Tuesday	2:00	pm	—	8:00	pm
Wednesday	8:00	am	—	8:00	pm
Thursday	8:00	am	_	5:00	pm
Saturday	8:00	am	-	3:00	pm *
* Open every ot	her Sa	turda	y		

Contact Information

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Information included is not dental or medical advice. For your specific information be sure to consult our office. If you do not wish to receive this newsletter, please contact us directly.

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Say "Wow!" Now!

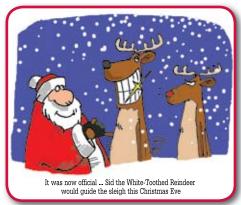
Zoom! Advanced Power

Teeth whitening has never been safer, faster or more effective, thanks to *Zoom!*[®] *Advanced Power*[™], the very latest in-office teeth whitening. It is so effective that your smile shade could literally *zoom* right off the whitening charts! The Zoom people call that the "wow factor" – patients are so wowed by their smile's dazzling brightness!

Optics experts created an exclusive light technology that has the highest output of any chairside whitening lamp available. Combining this light source with Zoom! Advanced Power 25% hydrogen peroxide gel creates your super-wattage smile in only 45 minutes! And these results really last! We can also provide a customized takehome kit for an annual perk-up.

Call us today for your personal smile consultation. In under an hour, your teeth could Zoom! to the top of the charts!





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