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PLC

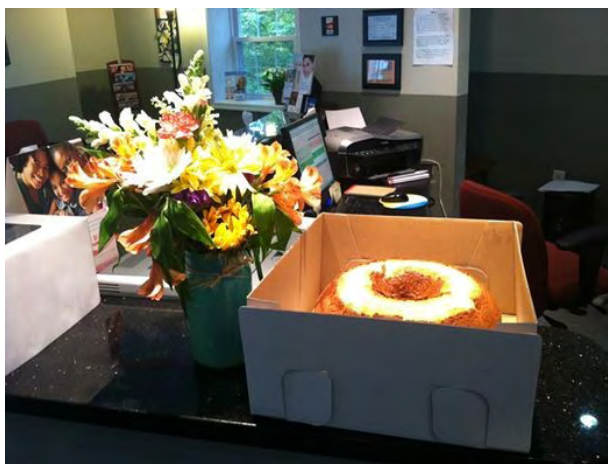


Tooth Fairy Times

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Giving Back to the Community



Dr. Rainey had our patient Patricia Snow make this amazing pound cake to donate to Aquia Church for their Fall Feast on October 4, 2014.

Invisalign Day!

**Receive \$500 off
Invisalign Treatment on
December 1, 2014 only.
Call today to schedule
your free consultation
to see if you are a candi-
date! We can also give
estimate fee based on
insurance**



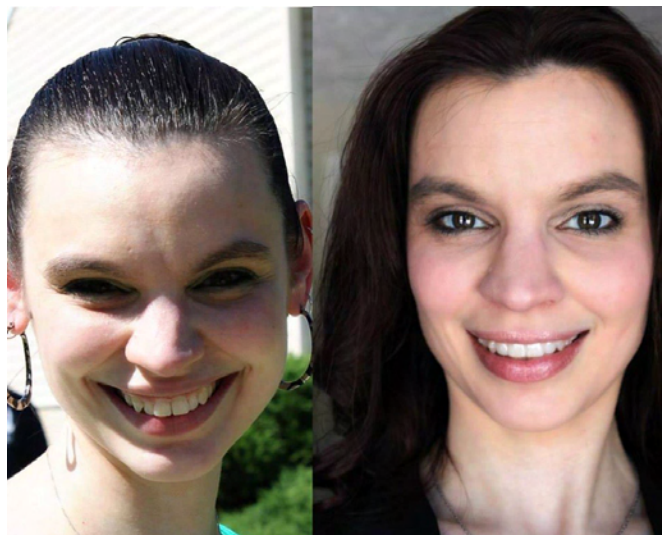
Removable. Comfortable. And Nearly Invisible.

Before and After!

Are you looking to improve your smile?

Dr Rainey can help you!!!

A picture is worth a thousand words. If you're curious about how effectively Invisalign® can treat your case, take a look at our Front Office Coordinator, Teara's before and after photos. Her dental issues were successfully treated with Invisalign in 25 weeks. Find out how Invisalign can help you with a free consultation today!



Halloween 2014

Tricks for dealing with Halloween treats:

- Don't buy Halloween candy too far in advance to avoid the temptation for children (and adults) to get a head start on the splurge.
- Try to ensure children eat a good, hearty meal prior to trick-or-treating, so there will be less temptation to gorge on candy.
- Encourage kids to eat a small amount of candy in one sitting immediately followed by a thorough tooth-brushing or at least a glass of water.
- Promote good oral health care habits year-round to your children by encouraging twice daily brushing with fluoridated toothpaste, flossing, and getting regular dental checkups.



In Support of Breast Cancer Awareness Month. We are giving out pink toothbrushes to all patients who come in for their exam and cleanings. Schedule your appointment today to receive yours while supplies last.



FACTS ABOUT BREAST CANCER IN THE UNITED STATES

- One in eight women will be diagnosed with breast cancer in their lifetime.
- Breast cancer is the most commonly diagnosed cancer in women.
- Breast cancer is the second leading cause of death among women.
- Each year it is estimated that over 220,000 women in the United States will be diagnosed with breast cancer and more than 40,000 will die.
- Although breast cancer in men is rare, an estimated 2,150 men will be diagnosed with breast cancer and approximately 410 will die each year.

News you can use

FDA Recommendation about Lidocaine use for Teething

The U.S. Food and Drug Administration (FDA) warns that prescription oral viscous lidocaine should not be used to treat infants and children with teething pain. They are now requiring a new *Boxed Warning*, FDA's strongest warning, to be added to drug labels to highlight this information. Oral viscous lidocaine solution is not approved to treat teething pain, and use in infants and young children can cause serious harm, including death.

The FDA has also communicated concerns about the use of OTC topic benzocaine teething gels (such as Anbesol, Hurricaine, Orajel, Baby Orajel, Orabase, etc) stating that these gels can cause mouth pain and in rare but serious cases cause a condition called methemoglobinemia.

Parents and caregivers should follow the American Academy of Pediatrics' recommendation for treating teething pain"

- Use a teething ring chilled in the refrigerator (not frozen)
- Gently rub or massage the child's gums with your finger to relieve the symptoms



Concerning about Microbeads in your toothpaste

"According to the American Dental Association, clinically relevant dental health studies do not indicate the ADA Seal should be removed from toothpastes that contain polyethylene microbeads. Products with the ADA Seal have been independently evaluated for safety and effectiveness by the ADA Council on Scientific Affairs."



While the ADA has taken the stance that microbeads cause no harm to the public; public concerns have prompted Procter & Gamble (P&G), the manufacture of Crest ProHealth to state that they plan to remove microbeads from their toothpastes.

According to P&G, "While the ingredient in question is completely safe, approved for use in foods by the FDA and part of an enjoyable brushing experience for millions of consumers with no issues, we understand there is a growing preference for us to remove this ingredient. So we will. Crest will continue to provide consumers with effective and enjoyable products which are designed to their preferences."

While there is no clinical evidence that microbeads in toothpaste are harmful to your dental health, if you have any questions or concerns regarding these microbeads please feel free to ask any questions to Dr. Rainey.

Dr. Rainey's A+ Kids No Cavity Members



- * Addisyn
- * Grayson
- * Lincoln
- * Logan
- * Elijah
- * Angel
- * Jake
- * James
- * Cody
- * Owen
- * Kaya
- * Ruby
- * Crystal
- * Sila

- * Eli
- * Calvin
- * Elijah
- * Kayden
- * Faith
- * Finley
- * Danny
- * Lakiya
- * Gabryana
- * Max

- * Journey
- * Josh

These are all the names of patients from September 1st to October 7th that are cavity free!!!

Keep up the good work.



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Office Hours:
Monday: 8:30am -5:00pm
Tuesday: 8:30am -5:00pm
Wednesday: 8:30am -5:00pm
Thursday: 8:30am -5:00pm
Friday: 8:30am -12:00pm

From the Desk of Dr. Rainey



A smile costs nothing but gives so much. It enriches those who receive without making poorer those who give. It takes but a moment, but the memory of it sometimes lasts forever. None is so rich or mighty that he cannot get along without it and none is so poor that he cannot be made rich by it. Yet a smile cannot be bought, begged, borrowed, or stolen, for it is something that is of no value to anyone until it is given away. Some people are too tired to give you a smile. Give them one of yours, as none needs a smile so much as he who has no more to give.

Author Unknown

OCTOBER is National Dental Hygiene Month!!



Malocclusion (crooked, misaligned teeth/bite) is a disease that can be cured by straightening of the teeth. Did you know that you can fix your smile without having to wear metal braces? As part **National Dental Hygiene Month**, **_ Dental Care** will be providing consultations to answer your questions about **Invisalign** treatment, the clear way to straighten teeth. **Invisalign's** clear, custom-designed aligners provide patients with a virtually invisible, removable, and healthy way to get the smile they have always wanted! Call **_ Dental Care** today to see if **Invisalign**, the clear alternative to metal braces, is right for you!



invisalign®

The Clear Alternative to Braces



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\$500 Off
INVISALIGN RECORDS
FEE

*Normal Records Fee is \$500

Financing available through Care

ASK IF **INVISALIGN** IS
RIGHT FOR YOU - THE
CLEAR ALTERNATIVE
TO BRACES

CareCredit
Patient Payment Plans

